



**TEMPLE HEALTH AND BIOSCIENCE  
ECONOMIC DEVELOPMENT DISTRICT  
BOARD OF DIRECTORS MEETING  
WEDNESDAY, OCTOBER 28, 2015**

The Temple Health and Bioscience Economic Development District Board of Directors conducted their regularly scheduled board meeting on Wednesday, October 28, 2015, 5:00 pm in the Main Conference Room of the Temple Health and Bioscience District Facility located at 1802 S. 1<sup>st</sup> Street, Temple, Texas.

**Members Present:**

Thomas Baird  
Michael Norman  
Jack Morris  
Gregg Strasburger  
Doug Streater, Treasurer  
John Kiella

**Members Absent:**

Wendell Williams, Chair

The agenda for this meeting was posted on the bulletin board of the Temple Health and Bioscience Economic Development District in compliance with the Open Meetings Law.

*The following is a summary of the proceedings of this meeting. It is not intended to be a verbatim translation.*

Mr. Williams was not able to attend therefore Mr. Baird chaired the meeting.

**1. Approve the minutes of the September 23, 2015 board meeting.**

Motion by Mr. Strasburger, second by Mr. Morris to approve the minutes from the September 23, 2015 board meeting. Motion carried unanimously.

**2. Approve the financial report for the period ending September 30, 2015.**

Mr. Streater gave a brief overview of the financials.



Motion by Mr. Streater, second by Mr. Strasburger to approve the financial report for the period ending September 30, 2015. Motion was carried unanimously.

**3. Consider sponsorship of Discovery, Invention, Innovation, and Commercialization Symposium and Workshop.**

Mr. Hart described the purpose of the Symposium, spoke about Karen Newell-Rogers, PhD who is running the symposium and he also talked about the speakers who will be on specific panels. Mr. Hart then reviewed the budget for the Symposium and recommended that we sponsor the event for \$5,000.00. The board members expressed interest in attending the event.

Motion by Mr. Kiella, second by Mr. Strasburger to sponsor the Discovery, Invention, Innovation and Commercialization Symposium and Workshop for \$5,000.00. Motion was carried unanimously.

**4. Receive activity report from Jack Hart, Executive Director.**

Mr. Hart introduced the board to THBD's newest tenant "WashSense". Mrs. Annable gave an overview of how the company was introduced to THBD. Mr. Hart reviewed the company's history and goals and described the product that WashSense produces. WashSense will currently Beta Test the units at Baylor Scott and White, Temple (as a result of meeting Dr. Jason Huang), Health Systems Inc. (MO), Community Hospital of Monterey (CA) and Ozarks Community Hospital (MO).

THBD Office and Laboratory Facility Open House will be held November 4, 2015 from 1pm-4pm. Ribbon Cutting will be at 1:30pm. Catered refreshments by Hilton Garden Hilton. Prepared flyers were emailed to an extended list of invitees primarily in Temple, Austin, San Antonio, Dallas and Houston. In addition flyers were sent for internal distribution to Baylor Scott and White, VA, Temple Chamber of Commerce, Temple Reinvestment Zone, Temple Industrial Foundation and Temple ISD. As of today there are 25 RSVP as well as the 7 board members and the staff of THBD which brings the total to 34.

Mr. Hart also gave a TMED Workshop Update. Mr. Hart met with David Blackburn on October 20, 2015. The following are recommendations resulting from this discussion. Get the representatives from all entities together and ask Brian Chandler, Policy and Code Development, City Planning Dept., to provide overview of City's comprehensive plan. Then



revisit the TMED vision, and see what has and has not been done. Determine who is interested in reformulating a TMED plan including TISD and Blacklands who were not in the original group. Mr. Hart then gave the background for TMED and the new plan of action. Mr. Blackburn will meet with Mr. Chandler on Monday November 2<sup>nd</sup>, then Mr. Blackburn will send invitations to representatives of the original sponsoring entities as well as TISD and Blacklands to meet the week of November 16<sup>th</sup>. In addition, before the end of the year, bring leadership entities together and initiate the creation of an update to the TMED Master Plan.

**5. Enter into a workshop to discuss Economic Development, Education and Marketing Strategy.**

The four topics that were discussed are Economic Development (Budget: \$250,000), Education (Budget: \$95,000), Marketing Strategy to attract and retain viable tenant companies (Budget: \$50,000) and Travel and Training program (Budget: \$35,000). Mr. Kiella recommended that we make a table for these budget items to include 2014 and 2015. In addition, add to the current budget what has already been spent so there would be a visual that would remind the board of how the monies were spent in previous years and current year.

For Economic Development Budget, potential uses for the funds include, but are not limited to, incentives such as seed funding, equipment purchase and service provider support to attract startup companies. In addition participate with Temple Partners to attract and or fund entrepreneurial-minded MDs, PhDs, and other researchers. Mr. Norman mentioned how important seed funding is to a startup company. This funding is generally not available to startups. Mr. Baird mentioned that a matching funds program might be an additional way to use the monies from the budget with the caveat that there is some type of matrix or grading system to decide who gets the funds. The foundation for the matrix is already noted in the formation and operation plan for THBD.

For the Education Budget, potential uses are for Intern Programs, Bioscience Seminar Program, Bioscience Lecture Series and Scholarship programs. Temple College Foundation was given \$10,000 for their Biotechnology program. Mr. Hart recommended that Jennifer Graham from the Foundation come in and give a short presentation to follow up where the money was spent last year before giving them another \$10,000 from this year's budget. Mr. Kiella recommended that the THBD staff get to know Randy O'Hare from UMHB as well as start attending their McLane Lecture Series. Mr. Hart stated that he is in talks with the



Orthopedic Department at Baylor Scott and White to help fund a seminar program. On November 5<sup>th</sup> Mr. Hart and Mrs. Annable as well as Mr. Dahlberg and Mrs. Bohl from “WashSense” will be attending a “MedTech Symposium” to be held in Austin that is very similar to the Symposium that THBD will sponsor in December.

For the Advertising/Marketing Budget, potential uses are for public relations, attendance at conferences, symposiums and networking events, specific one on one meetings, social media and sponsorships. Mr. Hart told the Board that our PR person (Amy Stansbury) is consulting as needed. Her contract has expired. In regards to Social Media, Temple College has been contacted to hire a student part time to work on this. It was recommended to contact the student who writes “Discover Temple”. Mr. Hart stated that Mrs. Annable and he would be responsible for the content of the social media and the students would be responsible to put that content on the different sites. Mr. Baird stated that the board would be behind increasing the advertising budget if needed to support Social Media. Mr. Hart notified the board that Tom Kowalski came to THBD for a tour and THBD personnel will be attending Tom’s annual symposium as well to spread the word about THBD.

For Travel and Training Budget, potential uses are for training on THBD lab equipment as well as any other training as needed.

December 9<sup>th</sup>, 2015 will be the next Board Meeting due to the Thanksgiving Holiday.

There being no further business, Mr. Baird adjourned the meeting at approximately 6:20pm.

Transcribed by:

Tami Annable, THBD Executive Assistant