



**TEMPLE HEALTH AND BIOSCIENCE ECONOMIC DEVELOPMENT DISTRICT
BOARD OF DIRECTORS MEETING**

***Minutes from the Board of Directors Workshop Meeting held on
Thursday September 21st, 2023***

The Temple Health and Bioscience Economic Development District Board of Directors conducted a scheduled board meeting in person Thursday September 21st, 2023, at 8:00 a.m.

Members Present:

Mr. Michael Norman - Chairman
Mr. Gregg Strasburger – Vice Chair
Mr. Tyler Johnson – Secretary/Treasurer
Mr. John Kiella
Dr. Jason Locklin
Mr. Brian Reinhardt
Mr. Thomas Baird

Members Absent:

Guests/Staff in attendance:

Shannon Wetherbee
Kaya Landeros
talkStrategy Staff
Amanda Carlson – Marketing Director TEDC
Adrian Cannady – President TEDC

The agenda for this meeting was posted on the bulletin board of the Temple Health and Bioscience Economic Development District (THBD) facility and THBD’s website (www.templebioscience.org) in compliance with the Open Meetings Act.

The following is a summary of the proceedings of this meeting. It is not intended to be a verbatim translation.

The meeting was opened by Chairman of the Board, Mr. Michael Norman at 8:06 a.m.

II) PUBLIC COMMENTS:

Citizens who desire to address the board on any matter may sign up to do so prior to the meeting. Public comments will be received during this portion of the meeting. Please limit comments to three (3) minutes. No discussion or final action will be taken by the board.

There being no public comments, Mr. Michael Norman closed the Public Comments section at 8:06 am.

II) REGULAR AGENDA:

A). Discuss the Newmark Knight Frank Life Science Report and various strategic planning items, including but not limited to Temple Health and Bioscience Economic Development District marketing plan. Discussion will be facilitated by talkStrategy. No action will be taken.

The meeting gave a brief overview of THBD's origins to allow for further discussions as to how to market THBD in the future with the new goals, vision and mission.

Discussion continued the topic of conveying what THBD is and what possibly could be in the future.

talkStrategy will present to the THBD board at a future date the results of the marketing plan talkStrategy suggests.

No action was taken.

There being no further business, Mr. Norman adjourned the meeting at approximately 12:26 p.m.

Transcribed by:
Ms. Shannon Wetherbee
Executive Assistant

Signed by:

Mr. Tyler Johnson
Secretary / Treasurer
Temple Health and Bioscience Economic
Development District

Mr. Michael Norman
Chairman
Temple Health and Bioscience Economic
Development District